

Message Text

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PAGE 01 STATE 023102

17

ORIGIN COME-00

INFO OCT-01 ARA-16 ISO-00 SS-20 EB-11 CU-04 L-03 USIA-15

RSC-01 /071 R

66614

JRAKTED BY: COMM/BIC/OIM/LAJ: TKBREWER

APPROVED BY: EB/OCA/REP: LHPOMEROY

COMM/BIC/OIM/LAJ: BJCAHILL

STATE/ARA/ECP: ECOHEN(SUBS)

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R 042157Z FEB 74

FM SECSTATE WASHDC

TO AMEMBASSY LIMA

UNCLAS STATE 023102

EO11652 NA

TAGS: BEXP, PE

SUBJ: TECNOMIN '74

REF: (A) LIMA 0599; (B) USIA 1127

1. APPRECIATE EMBASSY DECISION REF (A) MOVE FORWARD U S PARTICIPATION TECNOMIN '74 BASED ON POST - SPONSORED ACTION. STATE/COMMERCE WILL HOLD MEETING SECOND WEEK FEBRUARY TO SELECT FROM NOMINATIONS CPF. RESULTS WILL BE CABLED SOONEST.

2. BUILDING CITED REFTEL AVAILABLE FOR U S PAVILION 6,400 SQUARE METERS NEARLY THREE TIMES NORMAL SIZE REQUIRED U S EXHIBITION. FOR EXAMPLE, U S SOLO CARACAS METALWORKING/INDUSTRIAL INSTRUMENTATION HAS GROSS AREA 2,000 SQUARE METERS AND NET AREA 1,000 SQUARE METERS (60 BOOTHS COMBINING 3/4 AND 3/5 METER SIZES). MINING EQUIPMENT COULD REQUIRE LARGER SPACE. HOWEVER, COST CITED \$18 PER SQUARE METER FIRST 1,500 SQUARE METERS OR \$27,000 HIGH IF ONLY FOR RENTAL EMPTY BUILDING. WHAT FACILITIES DOES RENTAL PROVIDE: BOTH CONSTRUCTION, DECORATION, LIGHTING, PLATFORMS, DIVISION PANELS, CARPETS, ETC? ARE SERVICES SUCH AS ELECTRICITY, WATER, TELEPHONE, EXHIBITOR INSURANCE, BOOTH ATTENDANTS, GUARDS, ETC. CHARGED SEPARATELY?

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PAGE 02 STATE 023102

WHAT IS COST PER SQUARE METER EXCESS AREA OVER FIRST 1,500

SQUARE METERS OR IS TOTAL PAVILION AVAILABLE '27,000?

3. RE POST DIRECT RENTAL PART OR ENTIRE PAVILION. NO COMMERCE FUNDS AVAILABLE UNDER POST-ORGANIZED EFFORT. AGREEMENT WOULD BE MADE WITH FAIR AUTHORITIES COMMIT SPACE OF U S EXHIBITION. POST COULD THEN DETERMINE TOTAL COST PER EXHIBITOR, SIGN CONTRACT AND PAY FAIR AUTHORITIES. IN EVENT SHORTAGE DEVELOPS, POST WOULD BE RESPONSIBLE. THEREFORE, BELIEVE IT ADVISABLE PARTICIPANTS SIGN SPACE CONTRACT DIRECTLY WITH FAIR AUTHORITIES AFTER PARTICIPANTS HAVE RECEIVED POST APPROVAL AND HAVE SIGNED CONTRACT WITH POST TO ABIDE BY REGULATIONS SET BY SUPERVISORY POST FAIR COMMITTEE. SITUATION WOULD CHANGE IF TECNOMIN DESIGNATED CPK. ADDITIONAL INFO REQUESTED PARA 2 ABOVE REQUIRED DEVELOP BUDGET FOR CPF, IF APPLICABLE.

4. STANDARD CONDITIONS OF PARTICIPATION FOR DEVELOPING COUNTRIES REQUIRE EXHIBIT GOODS BE (1) U S MAJE OR (2) IF PRODUCED OUTSIDE U S, COMPONENTS REPRESENT AT LEAST 33 PERCENT TOTAL VALUE OR (3) IF COMPONENTS ARE LESS THAN 33 PERCENT TOTAL VALUE, PRODUCT MUST BE MANUFACTURED BY US -CONTROLLED FIRM OR BY ONE THAT IS AT LEAST 33 PERCENT US OWNED.

5. OIM MAILING LIST US FIRMS WHO HAVE EXPRESSED INTEREST TECNOMIN. WILL ATTEMPT CONTACT ALL LISTED FIRMS WEEK OK FEBRUARY 4 RE INTEREST AND TENTATIVE SPACE REQUIREMENTS AND CABLE RESULT SOONEST.

6. POST MAY WISH REVIEW REF B AND CONSIDER MERITS USIA "TREASURES OF SPACE" EXHIBIT SCHEDULED BOGOTA TRADE FAIR JULY 13--28 AS APPROPRIATE CENTER PIECE US PAVILION TECNOMIN. KISSINGER

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